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NOT FANCY LUGGAGE - BUT USEFUL, PRACTICAL

NOT FANCY LUGGAGE — BUT USEFUL, PRACTICAL
You will be thrilled and delighted with the many, many uses you will find
for this set. It will make a marvelous gift and your thoughtfulness will be
appreciated for such a long time. Lightweight. It avoids the silly situation
where the luggage weighs more than the clothing carried. When this offer
was first made to us by the overseas company we couldn't believe our ears,
but we were delighted when we saw it just a few days ago—and you will be
too. Each piece serves a specific purpose such as vaniny and cosmetic case
(8"), personal Valet (10"), overnight case (12") or family size (14").
Remember, the complete price for all 4 matched pieces of luggage is
only \$2.98. Because of its size, we are forced to ask for an additional
63c shipping charge. Note: Due to the Federal Law, there is a 10%
excise tax on all purchases of luggage. This Federal tax (30c in this
instance) is turned over directly by us to the Government. We merely
act as agents and in no way, benefit. Kindly add this 30c to your
purchase price when ordering.

MONEY BACK GUARANTEE

.... MONEY BACK GUARANTEE .....

10 Day Free Trial

Simply fill in the coupon and when your 4 piece matching set of luggage arrives, pay the postman only \$2.98 plus C.O.D., shipping charges and excise tax. Then, even use them for 10 full days, and if you are not 100% delighted then simply return them for your full purchase price refund. Simply fill in the coupon

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Rush my matching 4-piece set of luggage at once.
I understand if I am not 100% delighted I may
return it for prompt refund of full purchase price. ☐ I enclose \$2.98 plus 63c shipping charges and 30c Federal excise tax. Same Money Back Guarantee. Send C.O.D. I will pay postman on delivery plus C.O.D., shipping charges and excise tax.

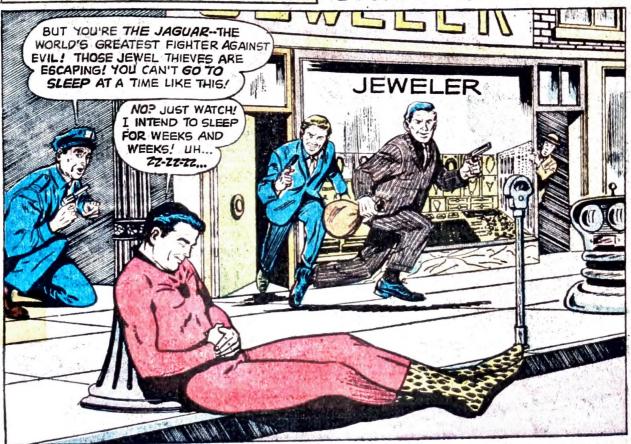
Name





CAN YOU IMAGINE THE JAGUAR SMILING AT EVIL MEN, ENCOURAGING CRIMINALS AND STANDING BY IDLY WHILE WICKEDNESS RUNS RAMPANT IN A BIG CITY? THEN YOU CAN PICTURE THE SHOCK FELT BY PEOPLE WHO SOUGHT THE PROTECTION OF THE MASTER OF THE ANIMAL KINGDOM! FOR LITTLE DID THEY DREAM THEIR WORLD WOULD SEE...

### THE DAY THE JAGUAR STOPPED FIGHTING!





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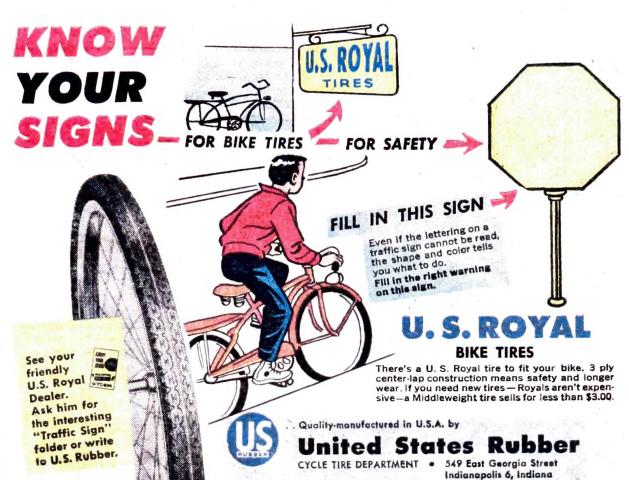


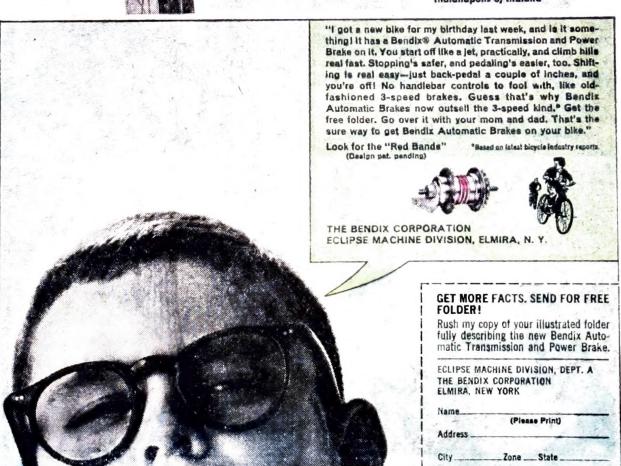






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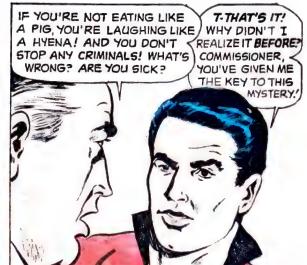






#### LATER, THE POLICE COMMISSIONER SHOWS UP ...









AFTER THE JAGUAR HAS ROUNDED UP KEENE'S GANGSTER PALS ... SO KEENE RIGHT! BUT GAVE YOU A TEMPORARY OVER-KEENE'S DIS-DOSE OF THOSE FIVE ANIMALS' COVERY CAN TRAITS!... THE HYENA'S HYSTERICAL AFFECT ONLY LAUGHTER ... THE JACKAL'S SOMEONE WHO COWARDICE ... THE PIG'S GLUTTONY .. ALREADY THE SLOTH'S LAZINESS ... AND THE HAS ANIMAL BEAR'S SLEEPY HIBERNATION! POWERS -- ME

the END

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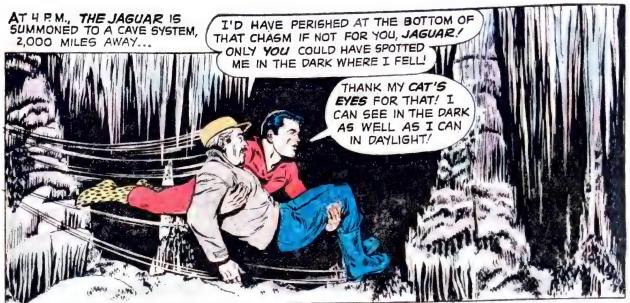
MILLIONS OF GIRLS IDOLIZE THE JAGUAR, BUT THREE GIRLS HAVE A SPECIAL LOVE FOR HIM! KREE-NAL, THE SEA CIRCE, CAT GIRL, QUEEN OF ALL FELINES, AND JILL ROSS, SECRETARY TO RALPH HARDY, THE JAGUAR'S SECRET IDENTITY! YOU CAN IMAGINE THE ANGUISH THE BEAUTEOUS TRIO GO THROUGH WHEN THEY LEARN THAT...

# THE JAGUAR IS





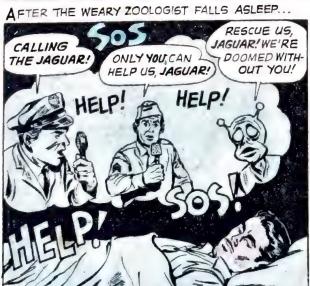












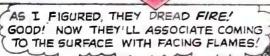




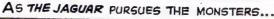


I'LL TERRIFY THESE MOLES SO THEY'LL NEVER LEAVE THEIR GUBTERRANEAN HAUNTS AGAIN! I'LL CONVERT THIS TOWER INTO A HUGE TORCH WITH MY NUCLEON-JET BELT!



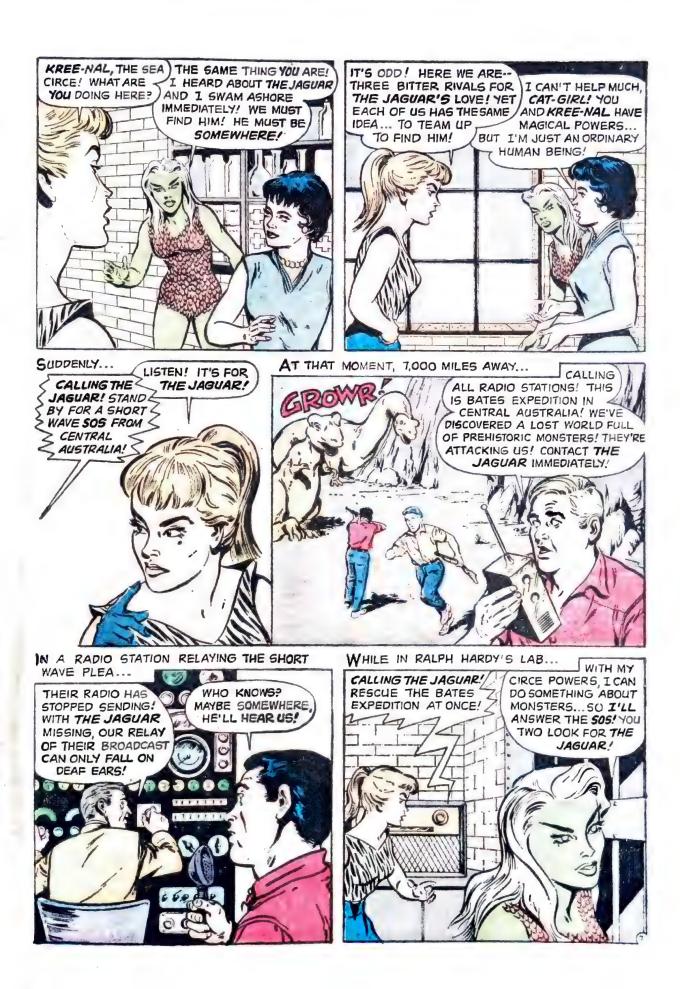






















T-THE CAT'S!
THEY'RE COMIN'
( ALIVE!

YES -- THANKS TO MY POWERS OF SORCERY/)
I'M CAT-GIRL, QUEEN OF ALL CATS, PAST,
PRESENT AND FUTURE! IF YOU'LL SURRENDER,
MY FOUR-LEGGED SUBJECTS WON'T HARMYOU!











SOON, THE TWO GIRLS EMBARK ON THEIR SEARCH ...









SHORTLY... YOU MAY HAVE NO AMAZING POWERS,
JILL, BUT YOU SURE CAN THINK! FORGIVE ME,
GIRLS, IF I SCARED YOU! BUT I WAS WORRIED
ABOUT WHAT MIGHT HAPPEN IF I EVER HAD AN
OVERLOAD OF EMERGENCIES I COULDN'T HANDLE
AT ONE TIME! I HAD TO SEE WHETHER YOU GIRLS
COULD REALLY ASSIST ME IF I WERE ABSENT
OR HURT!



THUS, AFTER I ROUTED THE MOLES, I CAME TO THE LAB, HID JILL'S STATUE AND TOOK ITS PLACE! HAD ANY OF YOU FAILED IN YOUR MISSIONS, I WOULD HAVE GONE INTO ACTION TO SAVE THE SITUATION!









DEAR EDITOR: I believe I have some suggestions that will benefit your comic, ADVENTURES OF THE JAGUAR. First, you would be much better off with two stories or a three-parter rather than your three separate stories. Two stories allow for better plot, more action and better characterization. For item number two, I would like to see THE JAGUAR with a mask. It would make him more mysterious and much more effective as a crime fighter and menace battler. By the way, except for the mask (or rather, lack of it) his costume is very good. It is striking; at the same time, simple. I believe that with my suggestions THE JAGUAR can become very popular.

Jeff Sturm, Minneapolis, Minn.

(We have no objections to a mask. See THE FLY, who wears a mask. But as to the "maskless" JAGUAR'S efficiency as a fighter against evil, in our humble opinion he seems to be holding his own against the world's villains. But so that we don't "mask" our intentions entirely, look for a story in a forthcoming issue based on THE JAGUAR'S anxiety about wearing a mask... THE JAGUAR'S MASK: We share your respect for longer stories and two-parters. However, we feel there is an advantage in three tales per issue insofar as not all of THE JAGUAR's adventures are always epical in scope and lend themselves to brief, powerful stories with a punch surprise at the end.—Ed.)

DEAR EDITOR: Congratulations. You seem to be keeping up the quality of THE JAGUAP Especially "The Nightmare from 2261 A.D. This does bring up some points however. This story would have been much better had it been lengthened. It poses the question: "Will a super-hero be remembered after he is dead?" What I am getting at, of course, is two long stories per issue instead of just one. Also, to help build the popularity of your new comic, I suggest a letter column where we readers can get together to talk things over.

Roger Mann, Minneapolis, Minn.

(The column is here. As to longer stories only, see comment on Jeff Eturms letter above. Incidentally, both of you come from Minneapolis. Don't they read short stories in Minnesota? Tell you what, Roger . . . I'll invite the other fans to write in their opinions—How about it, readers? Do you like the tales long or short? Answer, please. —Ed.)

DEAR EDITOR: Let me give three loud roars of approval for THE JAGUAR. Maybe I'm "catty" by nature, but I go for stories about the animal world... and I have to go back to Kiplings JUNGLE BOOK for anything like comparison to your excellent yarns. Bring on those elephants and hold that tiger.

Ronnie Rappaport, Brooklyn, New York

(We can only purr with pride about your comments. As for animal adventures, don't miss "Terror in the Jungle" in a future issue. It even scared us . . . —Ed.)

DEAR EDITOR: I just finished reading your new JAGUAR comic book. I think it's great. It's new and different. The art work was perfect and the stories, too. What I think you should do is put in a letters page, where readers can write you to comment or point out mistakes or just plain gripe. Keep up the good work.

Glenn Primm, Jr., Nashua, New Hampshire

(Okay, Glenn and all those who have sent us a huge volume of mail requesting a letter column . . . gripe away or even better still, flatter us concerning THE JAGUAR and THE FLY. We want to know your reactions to our publications so that we can improve them. So . . . WRITE. —Ed.)

DEAR EDITOR: I am a collector of old comics and in bygone years I remember you published books based on a wealth of characters I think would go very well now with some new twists. How about bringing back such characters as: THE COMET, THE WIZARD, STEEL STERING, THE BLACK HOOD and THE HANGMAN? Your new strip, THE JAGUAR, is good, but like I say you have a wealth of characters to draw from.

Edward Lahmann, Indianapolis, Indiana

(You bring back precious memories, Edward, and it is wonderful to hear from a loyal fan from the "old" days. However, if you follow our new characters, THE JAGUAR and THE FLY, you will find that they have all the sock elements of the five features you mentioned plus a whole raft of new attractions. Give THE JAGUAR a chance and we think that he will eclipse your recollection of past heroes, good as they were. —Ed.)

NOTE: Address all letters and postal cards to THE JAGUAR'S LAIR, Archie Comics Pub., Inc. 241 Church Street, New York City 13, N. Y.





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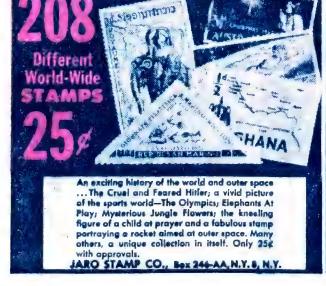
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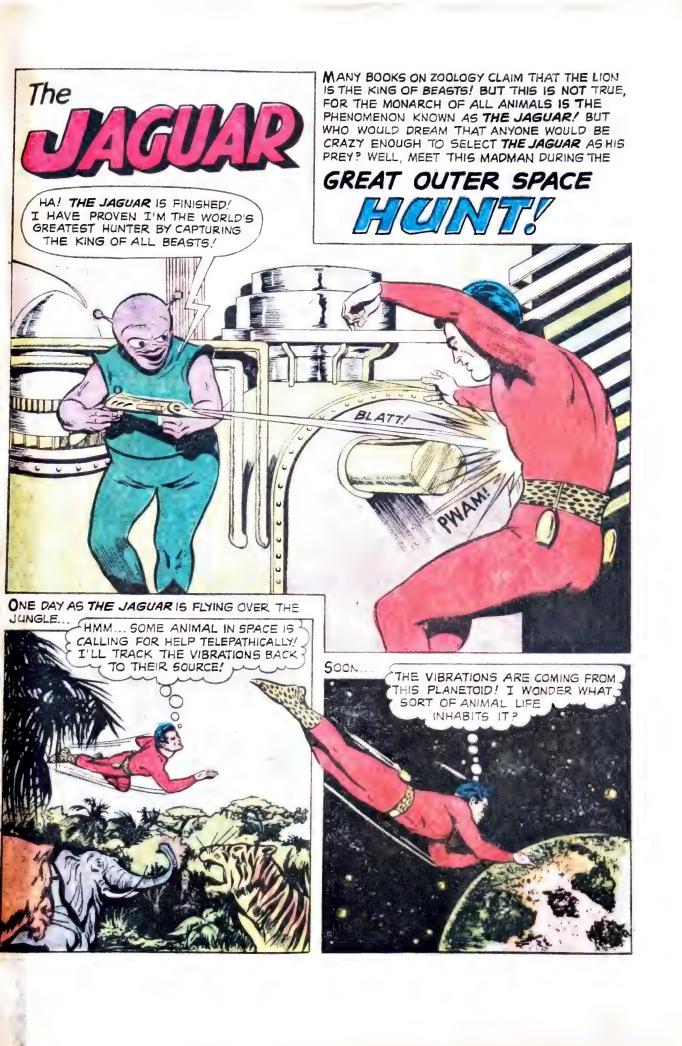
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THEN HE LEADS THE JAGUAR TO ANOTHER ROOM ...

I HAVE HUNTED THE MOST DANGEROUS GAME
ON THIS AND NEARBY PLANETS! NOW I WANT
TO STALK A CREATURE WHO CAN TRULY
CHALLENGE MY HUNTING GENIUS -- THE
KING OF ALL BEASTS, THE JAGUAR!



I'VE HEARD OF YOUR AMAZING ANIMAL POWERS, JAGUAR! WELL, YOU'LL PIT THEM AGAINST MY EQUALLY AMAZING HUNTING POWERS--AND WE'LL SEE WHO WINS!



YOU CAN'T ESCAPE FROM KRAFA
AS LONG AS MY ULTRA-MAGNETIC
TURBINE CAN DRAG YOU BACK!
LET ME SHOW YOU SOMETHING...

AFTER THE ALIEN TAKES A WEAPON FROM THE
WALL...

THIS DISINTEGRATOR RAY-GUN IS THE
MOST POWERFUL WEAPON I EVER
DEVISED! YET IT EXPLODES HARMLESSLY AGAINST THE TURBINE!
BECAUSE ITS CASING IS MADE OF
IMPENETRABLE METAL!















THEN... OHHH! THIS TIME THE NUMBNESS SHOT RIGHT THROUGH MY BODY!



YEOWW! MY SKIN'S LOSING
ITS IMPENETRABILITY! A FEW
MORE BELTS FROM HIS RAY



BELT!...WAIT! I'VE AN IDEA ... BUT I'D BETTER BE RIGHT! IF NOT, I'M A GONER! A FEW MORE SHOT WILL SURELY NAIL ME!



AN HOUR LATER... AH! THERE YOU ARE! YOU HID IN MY LAB-. THINKING I WOULDN'T LOOK FOR YOU HERE! FOOL! I DON'T HAVE TO LOOK!! YOUR EVERY MOVE BETRAYS YOU. ALTHOUGH I ADMIT THAT YOU DID DISAPPEAR" FOR SIXTY MINUTES!



HA! IT'S THE END OF THE JAGUAR! I HAVE PROVED THAT I'M THE WORLD'S GREATEST HUNTER BY CAPTURING THE RULER OF ALL BEASTS! NOW I CAN SMASH THE ULTRA MAGNETIC TURBINE!

